

TINA CAPUTO

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SUMMARY

A skilled writer and editor specializing in wine, food, travel and lifestyle subjects. Freelance clients include Visit California, VinePair, EatingWell, SevenFifty Daily, The Drop, Sonoma, and more.

SKILLS

- **Writing:** feature articles, news stories, press releases, brand journalism
- **Editing:** articles, columns, books
- **Managing:** writers, columnists, photographers, videographers

EXPERIENCE

Editor-in-Chief

Vineyard & Winery Management (2008-2015)

Award-winning magazine serving the North American wine industry

- Revamped a once-struggling magazine, from editorial content to design, making it the industry's highest-circulation business publication
- Led a team that included a graphic designer, copy editor, and multiple freelance writers and photographers
- Utilized social media to engage readers and raise the profile of the magazine

Managing Editor

Wines & Vines (2002-2008)

National wine business magazine and website

- Managed editorial department, collaborating with chief editor to determine and execute publication's editorial mission
- Wrote feature articles and daily online news stories
- Edited and proofed all magazine and website copy

Content Editor

GreatEntertaining.com (1999-2000)

Online retailer of party planning and tabletop goods

- Conceived and wrote articles about entertaining and party planning
- Created all content for two monthly electronic newsletters

- Sourced photographs to accompany content

Assistant Director of Communications

Maisons Marques & Domaines USA (1996-1999)

International wine importer and marketing firm

- Wrote press releases, media kit materials and copy for company brochures
- Wrote and maintained website content
- Conceived and wrote successful publicity features picked up by newspapers across the country

EDUCATION & TRAINING

Bachelor of Arts in English Literature - Michigan State University

Visual Storytelling - UC Berkeley Graduate School of Journalism New Media Institute

Podcasting: Stories in Sound - UC Berkeley Graduate School of Journalism New Media Institute

DSLR Cinematography - Bay Area Video Coalition

MEMBERSHIPS

American Society of Journalists and Authors